

Commercial Resume

ERICA PALGON COMMERCIAL CASTING RESUME HIGHLIGHTS

DIRECTORS

Erica Palgon's commercial credits include work with directors:

Matt Aselton, Russell Bates, Tom DiCillo, Ray Dillman, David Gordon Green, Alison Maclean, Phil Morrison, Doug Nichol, Mark Pellington, Jesse Peretz, Maurice Marable, Ian Gabriel, Jeff Preiss, Frank Samuel, Dewey Nicks, Malik Sayeed, Mike Bigelow, Mark Tiedemann, Fredrik Bond, Jackie Oudney, Baker Smith, Pam Thomas, Glen Owen, Mikon Van Gastel, Kinka Usher, and Stacy Wall.

CASTING AT GREY ADVERTISING

Erica's reputation and skills also caught the attention of renowned ad agency **Grey Advertising**, whose casting department hires her regularly to prep and cast for their top clients. Jobs include Pringles, Febreze, Olive Garden, Radio Shack, Canon, 3M, Emergen-c, TJ Maxx, Abreva, Advil, Panadol, Ad Council, and Breath Right.

COMEDY CENTRAL CASTING CREDITS

Erica has cast several hilarious cross-promos for Comedy Central, including Bud Light, 3 Musketeers, Twix, Subway, Comedy Central App, Cigna, Burger King, Papa Johns, Budweiser, Axe, Geico, Kia, Experian, Lowes, Dave & Busters, Cadillac, Pop Tarts, Butterfingers, and promos for the new Amy Schumer show, The Nightly Show with Larry Wilmore, Tosh.0, South Park, promo for comedian Eugene Mirman's 1 hr comedy special, and Workaholics/Stride Gum.

ON-CAMERA COMMERCIAL CASTING CREDITS

Erica has worked on a variety of creative commercials, including the Sobe ad that aired during the 2009 Superbowl, America's Bid for 2016 Olympics in Chicago with director Janusz Kaminski, All Bran (with John McEnroe), Verizon "Can You Hear Me Now" guy, Estee Lauder, Claritin, Ford, Lending Tree, T-Mobile, Lovaza, Coke Zero, Kraft, Merck, Bud Light, Panera Bread, Pepsi, Levi's/Logo Channel, Blue Cross Blue Shield, Walmart, Capital One/The

Onion, Bloomberg Businessweek Magazine, AMEX, Citibank, JP Morgan Chase, Greenpeace "Worst Joke" Campaign (cast Lewis Black and Michael Showalter and up and coming comedic talent), Wheat Thins, Avon, Lord & Taylor, L'Oreal/We TV, Target, Tide, Wii, Nestea, Whole Foods, Meijer, Playstation, Slotomania, Spiriva, Lendingtree, Sony, Time Warner Cable, Lever 2000, Swanson's, Toyota, Alli Weight Loss, Kellogg's (Spanish version), Boar's Head, Truvia, Swiffer, Disney, Stride, BMW, Wendy's and promos for 30 Rock, NYC DOT Vision Zero Safe Driving PSAs. She is the NY Casting director for Stateline Films casting their promos, among them: TLC, TNT, TBS/Dominos, Say Yes to the Dress-Big Bliss and SC Johnson/Discovery Channel.

Some older ads: Verizon (Ringtones, Store, Bridesmaids, Airport), Apple I pod (1st commercials), UPS (Brown & Italia), Visa (Ronde & Tiki Barber), Virgin Mobile (Wyclef Jean) XM Satellite Radio, Coinstar, Ameritrade ("Stuart").

In addition, the talent she cast in MSG Network's "50 Greatest Days" campaign won a **NY Emmy in 2009**.

VOICE OVER CASTING

On the voice-over end Erica has cast the voices for Biore, Virgin Mobile, Jeep, Chrysler, Stouffers, Samsung, Victoria's Secret, Vytorin, Little Debbie, Boar's Head, Biore, Humira, BNP, Capital One, Virgin Mobile, Smith Barney, Nielsen, Pepsi, Barilla, Vaseline, Milkbone, Volvo, Hyndai, Bryers and Home Goods/Marshalls/TJ Maxx.

Erica's radio casting work includes Citibank, Wendy's, Chevy Chase Bank, French's Mustard, Malibu Rum, Target, Rhapsody, NFL, Comcast, Clearasil, Home Goods, Panasonic, and Mohegan Sun